

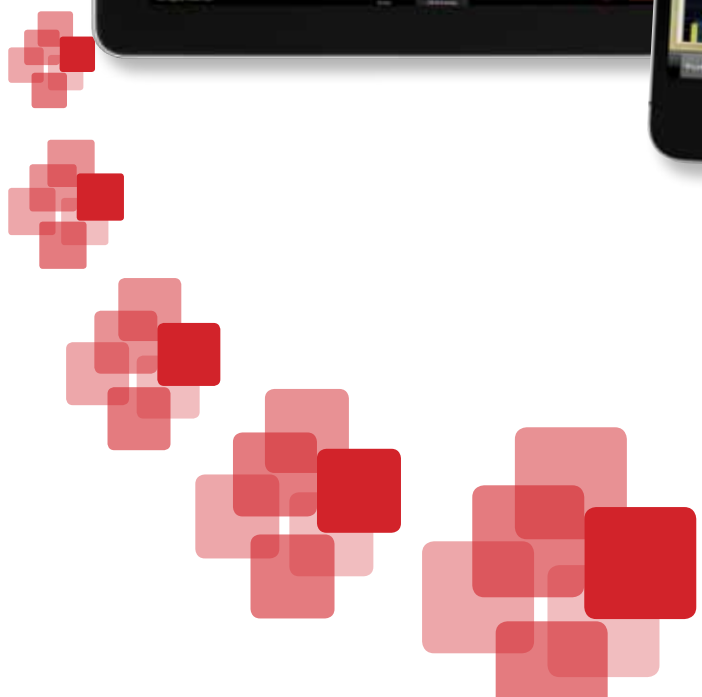


Dashboard and Mobile Services



LancetSM provides a specialized team with expertise in user interface design and information display, Business Intelligence (BI) best practices and the MicroStrategy[®] platform to rapidly produce compelling web and mobile dashboards.

Are Lancet's Dashboard and Mobile Services Right for Us?

- Are your business leaders demanding mobile access to information?
 - Do business users spend too much time analyzing and interpreting traditional reports?
 - Are you frustrated by low adoption of current dashboards and reports?
 - Is it difficult to roll out new web or mobile dashboards quickly and cost effectively?
 - Does your team need expert advice on how to maximize user experience?
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Powerful Dashboards to Empower Your Users

Business users today demand anytime, anywhere access to key metrics and business insights. Yet effectively executing these web and mobile dashboards takes specialized design and usability expertise that most Business Intelligence (BI) practitioners lack.

Lancet's experienced professionals work with your team to deliver web and mobile dashboards for the MicroStrategy platform that speed understanding and empower users — while simultaneously reducing your development time and cost.

Our collaborative approach complements your staff with specialized skill sets and a field-tested process that quickly translates your business vision into action.

Through coaching and collaboration, Lancet can help you:

- **Rapidly produce high-quality, user-friendly dashboards** that give users 24-hour access to critical business information
- **Leverage MicroStrategy Mobile functionality** for dashboards that work effectively on the latest smartphones and mobile devices, including the iPhone and iPad
- **Move beyond traditional reports** that require time-consuming data analysis and interpretation by users
- **Identify potential data issues** that can affect dashboard performance and user confidence
- **Design an effective user interface** that is clean, well organized and intuitive

We'll work with you however you specify. Contract your entire project to us so you can focus on other priorities, or bring us in to work side-by-side with your team.

Intuitive Design that Powers Business Results

With Lancet on your team, you'll get ...	And you'll benefit from ...
Experts who understand how to present critical business information in powerful, easy-to-grasp ways	Satisfied, empowered business users and more efficient decision-making across the organization
A field-tested process for dashboard development	Rapid, high-quality deployment that ensures users get the right information, the way they want to see it, the first time
User interface design professionals who work collaboratively with your team to maximize user experience	Dashboards that translate your data into a visual display that's clear, well organized and easy to understand
Applications engineered specifically for the MicroStrategy platform — and the latest MicroStrategy Mobile features	Functionality that's technically sound and optimized for the latest tablets and smartphones
A flexible delivery model you can configure to your needs and budget	Support that complements your resources with specialized talent and additional bandwidth
BI professionals who understand how to integrate state-of-the-art design elements while maintaining your company's brand identity	Maximum brand exposure with users and a visual approach that's consistent with your company communications and websites

Take Your Dashboards from Dreary to Dazzling

View Our Dashboard Design Gallery

Call: 952.230.7396 | Email: info@lancetsoftware.com | Visit: www.lancetsoftware.com/dashboards



“Lancet has been invaluable. They've helped transform our dashboards with best practices and dashboard design concepts and set the standard for Catalina.”

Kevin Curley
Catalina Marketing Corporation

Lancet pairs each key metric with the right visual element to instantly convey information and facilitate quick, consistent decision-making. Take your data beyond row and column reports with powerful — and functional — web and mobile dashboards from Lancet.

The Expert	The Role	The Result
Solution Engineer	Help you capture the business vision for your dashboard	Dashboards that meet the needs of end users the first time — without incurring expensive development fees
User Interface Designer	Match your key metrics with the right visual elements in a comprehensive design concept	Eye-catching and intuitive visual interfaces that generate higher user adoption levels
BI Architect	Identify the data and the technology to fuel the dashboard, including a data readiness assessment	A clear blueprint for a scalable and secure application that operates at peak performance on all devices
MicroStrategy Developer	Bring BI best practices to your dashboard construction and deployment	Accurate datasets, efficient reports and quality assurance testing to power your dashboard

Our flexible delivery model lets us complement your existing team with additional dashboard skills and best practices, or staff these critical roles if they're missing in your organization.



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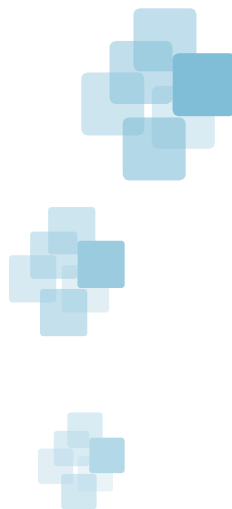
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The Right People, the Right Results

Maximize your return on data with strategic leadership, hands-on project implementation and professional training from the Business Intelligence specialists at LancetSM. As one of the leading MicroStrategy[®] partners in the world, Lancet helps IT professionals and business leaders define, build, manage and learn the discipline of Business Intelligence — and excel at its application. More than 100 clients around the globe rely on us for BI strategy, project execution, platform administration and training.



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